



Creating Entrepreneurial Opportunities

The mission of the CEO program is to prepare our youth to be responsible, enterprising individuals who become entrepreneurs or entrepreneurial thinkers and contribute to the economic development and sustainability of Warren County. It is our hope that these students will follow in the footsteps of many of the entrepreneurs in our community, and will reside in or return to Warren County to run a business, raise their families, and give back to the community.

Thank you for your support!

Name/Company _____

Address _____

Phone/Email _____

I wish to make a contribution to the Warren County CEO Program (check all that apply):

- CEO Investor:** \$3,000—payable over three years.
\$1,000 payment enclosed. Please bill me in years two and three.
- CEO Angel:** \$150—provides wardrobe/transportation essentials for a student.
- CEO Supporter:** Any amount is welcome!

- Tour:** The class may tour my business.
- Mentor:** Be paired with a student for the course of the class year.
- Meeting Place:** Provide a meeting place for 30 people for up to five weeks at a time.
- Guest Speaker:** Volunteer to speak to the class about business skills or life skills.

Please return this form to: Warren County CEO, c/o Monmouth-Roseville Education Foundation,
105 North E Street, Monmouth, IL 61462.

Please make checks to: Monmouth-Roseville Education Foundation. **Memo line:** Warren County CEO.

Established in 1992, the **Monmouth-Roseville Education Foundation** is a non-profit organization that provides financial and other resources to support education in our community. The Foundation is the fiscal agent for the Warren County CEO Program. Contributions to the Foundation are tax-deductible.

105 North E Street, Monmouth, IL 61462

What Is CEO?

CEO (Creating Entrepreneurial Opportunities) is based on the successful business education program that began in Effingham, Illinois.

The CEO program:

- Is open to high school juniors and seniors at Monmouth-Roseville and United. Homeschooled students are welcome to apply, as well.
- Is funded by business investors.
- Selects students through a rigorous application process.
- Requires students to dress in business casual clothing every day.
- Meets for 90 minutes each day, utilizing area businesses as classrooms.
- Provides high school credit and dual credit with Carl Sandburg College.
- Visits dozens of area businesses each year.
- Hosts 50-60 guest speakers each year.
- Provides the opportunity for each student to start their own business.
- Hosts an annual trade show to showcase student businesses.
- Emphasizes 21st century learning skills.
- Provides a mentor from the business community for each CEO student.

“Business concepts learned through the experiential CEO class are critical; the 21st century skills of problem-solving, teamwork, self-motivation, responsibility, higher-order thinking, communication, and inquiry are at the heart of a student’s development throughout the course.”

—Craig Lindvahl, Executive Director of the Midland Institute for Entrepreneurship

Students who go through this program become self-reliant and enterprising, thanks to real-life learning opportunities. They learn confidence-building skills like speaking in front of groups and targeted skills like writing successful business plans. This program helps alleviate “brain drain,” creating a community that will make students want to stay to start businesses and raise families. There is *no cost* to our students or to our school districts. All funds come from grants and from business investors like you.

Your donations help us hire a facilitator for the class, pay for the dual credits with Carl Sandburg, pay our partnership fee with the Midland Institute for Entrepreneurship (the founders of the program), and much more! Funds from our “Angels” go towards business casual wardrobes for students, gas cards, and technology needs.

Thank you for your support!

For more information, please visit our website at www.warrencountyceo.com.